



2017 RIM2RIM - RACE FOR HOMES!

Habitat for Humanity of the Magic Valley has been serving families for the past 25 years. Locally, we have helped 48 families comprised of 80 adults and 155 children to purchase a safe, decent, affordable family home. Habitat believes in a world where everyone has a decent place to live.

What Habitat Does...

The most common misconception about Habitat is that the houses are given away. Not so, Habitat homeowners are sold their home and make a monthly payment to Habitat equal to the cost of their home. Homeowners do not pay interest on their mortgages (the true gift of Habitat) and payments are priced affordably, relative to a family's income. Families make a \$500 down payment on their house and pay a monthly mortgage payment of no more than 30% of their monthly income for 15-30 years.

In addition to the mortgage payment, Habitat homeowners pay for their home by investing what Habitat calls "sweat equity" into the home. In order to qualify for a Habitat home, potential homeowners have to show they have lived or worked in the community for at least one year, have proof of income within a set range, and must commit to serving a minimum of 300-500 hours on the job site, building their home alongside a team of volunteers, Habitat employees, and contractors. The idea of sweat equity is at the heart of the Habitat philosophy of providing a hand up, not a handout.

The money that Habitat homeowners pay through their monthly mortgage payments goes toward funding other Habitat homes in our community, essentially paying it forward. This helps Habitat to sustain its operations and homeowners to become invested in our community. Home is peace of mind. It offers space for kids to grow and play, a chance for the family to work toward security, and leaves room for other life essentials such as health care, savings, and education.

See What We're Doing and Lend a Hand!

Habitat for Humanity of the Magic Valley recently received a donation of the interior and exterior wall systems for two homes! This donation, from the Boise Valley Cathedral of the Rockies United Methodist Church, was a BIG surprise for this Magic Valley affiliate. We are so grateful, but not financially ready to continue the building of these two homes. Funds needed to complete the homes will be in excess of \$180,000.00!

The Rim2Rim Race is our major community fundraiser. **Can you help to finish building these two homes by committing to be a race sponsor for the September 16th race?** Will you encourage your crew to take part in this Magic Valley tradition and help to raise the extra funds needed for these houses? We would love to have you and your crew help, as site volunteers, as soon as we are able to begin the building process for these homes.

WE NEED YOUR HELP NOW! You can play a part in this exciting year for Habitat for Humanity of the Magic Valley by being a sponsor for our annual community fundraiser. 2017 marks the 40th Rim2Rim Race that has been Habitat's annual event for the past 11 years. We are pleased to offer a CORPORATE SPONSORSHIP LEVEL again this year. Show your employees you support our community by sponsoring at this level. This donation level will in turn significantly lower the cost of registration to your crew. Play together... create a race team...your employees will be proud to wear the special 40th running T-shirts designed with your logo in a prominent spot.

Find the sponsor level that will best suit your business on the attached pledge form. Feel pride when your name appears in our ads and on this year's special T-shirt, be able to say your company is a part of this Magic Valley tradition by signing up today. There is a sponsor level for every budget.

We would appreciate your **PLEDGE or CONTRIBUTION today!** Thank you in advance and please call 735-1233 or email linda@habitatmagicvalley.org should you have any further questions.

We are HABITAT.... building houses, building hope.

Linda Fleming
Executive Director
(208) 735-1233 or 731-1334



SPONSOR THE 40TH RIM2RIM RACE



Habitat for Humanity of the Magic Valley, Inc. has the great honor of again organizing the September 16, 2017 Rim2Rim Race, a Magic Valley tradition. This event is our primary fundraiser of the year. We are seeking sponsors to help cover the costs of organizing this long standing event and to fundraise, to build simple, decent, affordable housing in the Magic Valley.

THERE IS A SPONSOR LEVEL FOR ALL

T-SHIRT SPONSOR – Your \$3000 donation will provide you with the following:

- ▶ 5 RACE ENTRIES FREE plus reduced race entry cost for your company racers! Show your leadership and create a Team, design some company shirts **Make this an annual event to play together!**
- ▶ A banner with your company logo placed at the Race Finish Line.
- ▶ Your company logo/name will be prominently printed on the sleeve of the race shirts that are distributed to all competitors and are cherished and worn by the racers for years to come. These shirts are a treasure to the runners and a continued display of your donation for years to come.
- ▶ Your company's sponsorship will be featured in a large Times News advertisement for the race – **All of Magic Valley will see this!**
- ▶ Most importantly, you have the chance to help build simple, decent, affordable housing together with families who are in great need, and remember your sponsorship is a charitable tax donation.

CORPORATE SPONSOR – Your \$1500 donation will provide you with the following:

- ▶ Reduced race entry cost for your company racers! Create a team and make this an annual event.
- ▶ A banner with your company logo placed at the Race Finish Line.
- ▶ Recognition for helping to provide funding for the organization of this first class Rim2Rim Race event for runners and walkers from far and near.
- ▶ Your company logo/name will be printed prominently on the beautiful participant race shirts that are distributed to all competitors. These shirts are a treasure to the runners and a continued display of your donation for years to come.
- ▶ Your company's sponsorship will be featured in a large Times News advertisement for the race – **All of Magic Valley will see this!**
- ▶ Most importantly, you have the chance to help build simple, decent, affordable housing to families who are in great need, and remember your sponsorship is a charitable tax donation.

HOUSE SPONSOR – Your \$800 donation will provide you with the following:

- ▶ Your company name will be prominently printed on the beautiful long-sleeved race shirts that are distributed to all competitors. These shirts are a treasure and worn by the runners for years to come.
- ▶ Your company's sponsorship will be featured in a large Times News advertisement for the race – **All of Magic Valley will see this!**
- ▶ Most importantly, you have the chance to help build simple, decent, affordable housing together with families who are in great need, and remember your sponsorship is a charitable tax donation.

RACE SPONSOR – Be 1 of only 24 race sponsors. Your \$500 donation will provide you with tons of publicity, including the following:

- ▶ Your company name will be printed on the beautiful shirts that are distributed to all competitors. These shirts are a treasure to the runners and a continued display of your donation for years to come.
- ▶ Your company's sponsorship will be featured in a large Times News advertisement for the race – **All of Magic Valley will see this!**
- ▶ Most importantly, you have the chance to help build simple, decent, affordable housing together with families who are in great need, and remember your sponsorship is a charitable tax donation.

WATER STATION SPONSOR – As one of only 7 companies to create the race course water stations, your \$250 donation will provide you with the following:

- ▶ Face to face contact with all 500+ racers and be in the midst of the race.
- ▶ A fun day of team building with your crew. **We encourage you to theme the station.** Habitat will provide the table, ice, water, cups and trash containers for you. Your part is to add the FUN! The racers will judge the best of the stations and declare the "Racers Choice" winner, Their favorite water station will win bragging rights till next year.
- ▶ The chance to have your company name added to the large travelling trophy and display it in your business for the year as the "Racers Choice Award" for the best water station of the year.
- ▶ Lunch for your crew at the finish line will be provided (a \$10 value per crew member).



RIM2RIM 2017 SPONSORSHIP

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY _____ ZIP _____ PHONE: _____

EMAIL: _____

- MY COMPANY WOULD LIKE TO BE A:
- _____ \$3000 T-SHIRT SPONSOR
 - _____ \$1500 CORPORATE SPONSOR
 - _____ \$ 800 HOUSE SPONSOR
 - _____ \$ 500 RACE SPONSOR (24)
 - _____ \$ 250 WATER STATION SPONSOR (7)
 - _____ DONATE PRIZES: _____
 - _____ CASH: _____

Your Rim2Rim Sponsorship is a tax-deductible donation. A receipt will be returned to you upon receipt of your sponsorship donation with our 501(c)(3) I.D.

Please make checks payable to **Habitat for Humanity of the Magic Valley, Inc.** & along with this form mail to: *Habitat for Humanity of the Magic Valley*
PO Box 3034
Twin Falls, Idaho 83303-3034

Thank you,
The Rim2Rim Committee

PLEASE MAKE YOUR DONATION PLEDGE OR DONATION PAYMENT
BY August 31, 2017

Any questions contact LINDA FLEMING at 208-735-1233 (Office) or 208-731-1334 (Cell) or 208-944-4088 (Fax)

